

Wanstead Village Directory

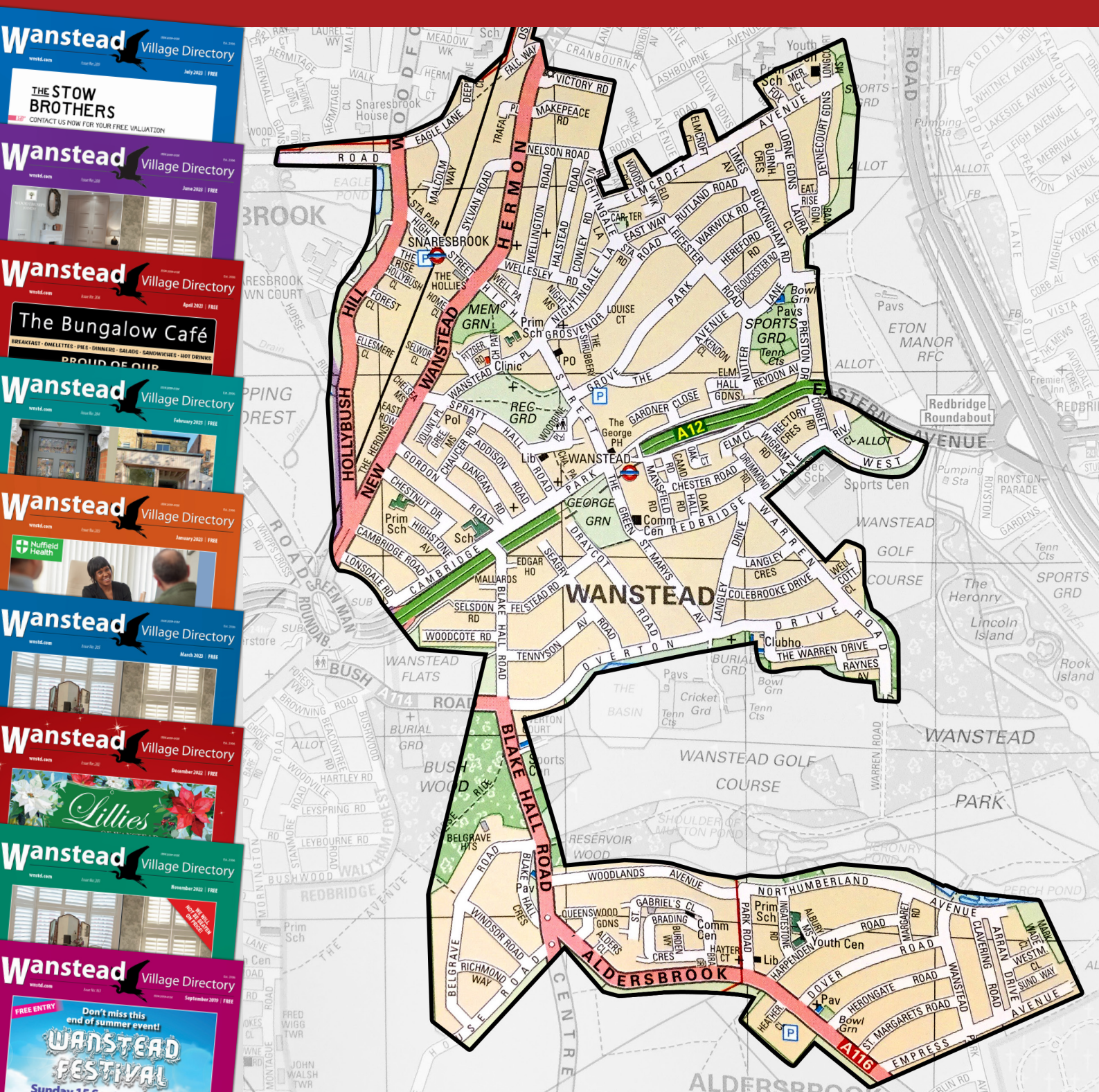


South Woodford Village Gazette



Independent community magazines for
Wanstead & South Woodford

MEDIA PACK



CIRCULATION: 7,000 copies monthly

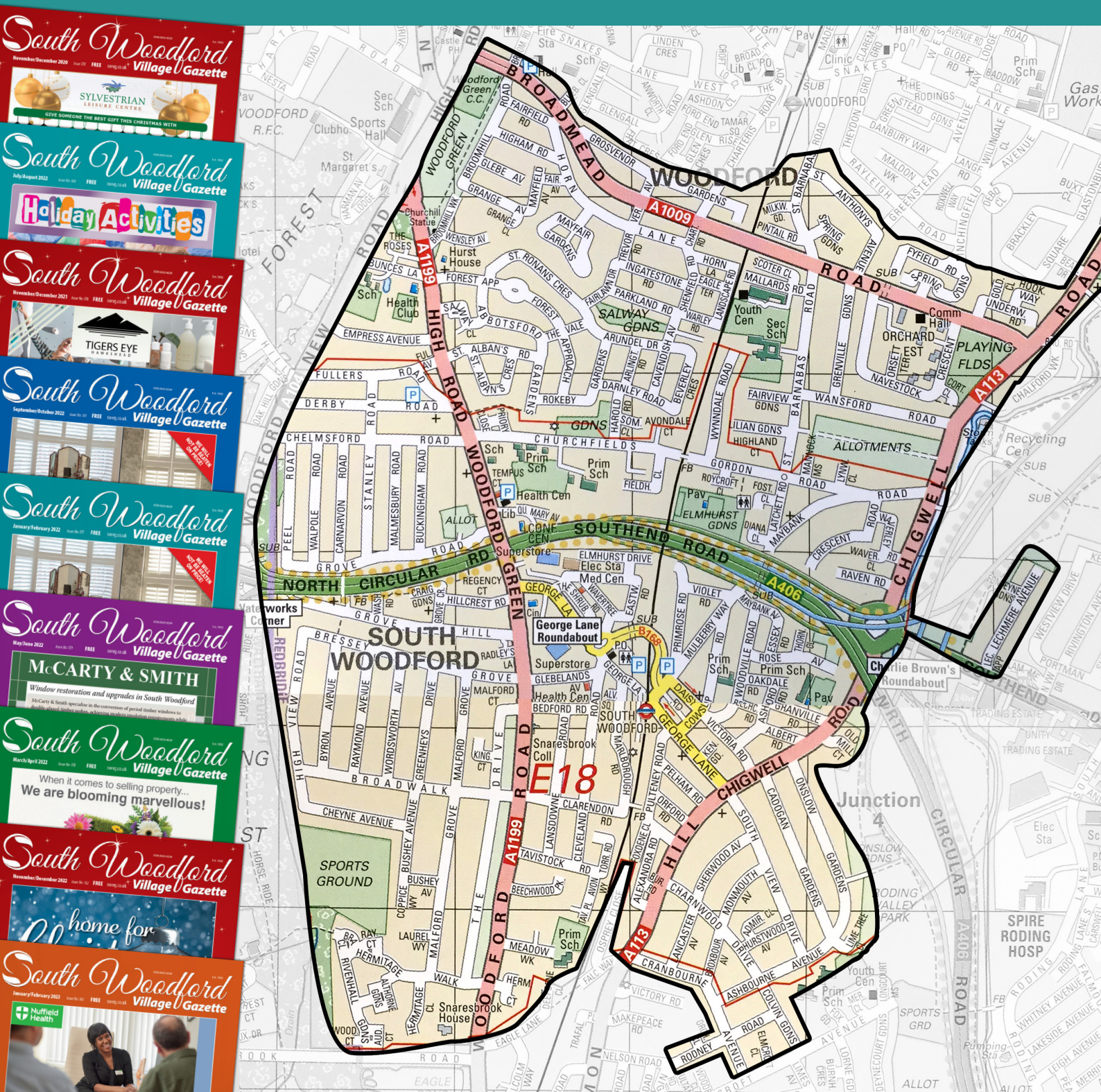
6,000 COPIES: delivered for free to homes and businesses in Wanstead, Aldersbrook and Snaresbrook.

1,000 COPIES: distributed from our display stands in local shops and community venues.

SIZE & FORMAT: A5, full colour / Printed on 100gsm glossy paper (200gsm covers) / Saddle stitched

FREQUENCY: Published and distributed on or around the first weekend of every month.

PUBLISHED SINCE: 2006



CIRCULATION: 12,000 copies bimonthly

11,000 COPIES: delivered for free to homes and businesses in South Woodford and Woodford Green.

1,000 COPIES: distributed from our display stands in local shops and community venues.

SIZE & FORMAT: A5, full colour / Printed on 100gsm glossy paper (200gsm covers) / Saddle stitched

FREQUENCY: Published and distributed on or around the first weekend of every other month.

PUBLISHED SINCE: 1992

Advertsing Rates...

	Wanstead <small>Village Directory</small>		<i>South Woodford</i> <small>Village Gazette</small>		
ADVERT SIZE	ONE ISSUE	FOUR ISSUES	ONE ISSUE	TWO ISSUES	DIMENSIONS (width x height in mm)
Front Cover	£425 +VAT	<i>Published monthly, four issues will last four months</i>	£595 +VAT	<i>Published every other month, two issues will last four months</i>	120 x 148
Back Cover	£350 +VAT		£495 +VAT		120 x 182
Inside Covers	£210 +VAT		£295 +VAT		120 x 174
Centre Spread	£210 +VAT		£495 +VAT		296 x 210 (+3mm bleed)
Double Page	£240 +VAT	£860 +VAT	£360 +VAT	£645 +VAT	268 x 174
Full Page	£135 +VAT	£485 +VAT	£205 +VAT	£375 +VAT	120 x 174
Half Page	£85 +VAT	£300 +VAT	£125 +VAT	£225 +VAT	120 x 85
Quarter Page	£55 +VAT	£200 +VAT	£75 +VAT	£145 +VAT	58 x 85

Two mags, one rate...



DOUBLE PAGE SPREAD IN BOTH MAGS

4 months: £1,355 +VAT / 12 months: £3,855 +VAT



FULL PAGE IN BOTH MAGS

4 months: £775 +VAT / 12 months: £2,225 +VAT



QUARTER PAGE IN BOTH MAGS

4 months: £310 +VAT / 12 months: £855 +VAT



HALF PAGE IN BOTH MAGS

4 months: £470 +VAT / 12 months: £1,285 +VAT

4 months = 4 issues of WVD & 2 issues of SWVG / 12 months = 12 issues of WVD & 6 issues of SWVG

Tel: 020 8819 6645 / Email: ads@wnstd.com / ads@swvg.co.uk